



Arsenal
BASEBALL



Licensing Program



www.ArsenalUSABaseball.com



“The Arsenal Way”

“Loyalty – Commitment – Integrity”

Since its inception in 1995, the Arsenal has emerged as one of the premier travel baseball programs in the country. The Arsenal Organization ... is like no other experience in the USA. The Arsenal Organization provides an environment that enhances and encourages the development of skills necessary for young players to not only be successful in baseball, but more importantly in life. We pride ourselves in our unique approach to coaching and deeply value that our program is like no other experience in the Northeast.

Thanks to the hundreds of our graduates continuing to perform on the college and professional levels, the Arsenal has earned a reputation as an organization that grooms its players for success. We ensure that our players learn how to set and achieve goals in their lives outside of the game and believe the success of our alumni speaks volumes about our process.

“There is comfort in recruiting an Arsenal player.

I know I will never have to doubt his work-ethic or appreciation for the game.”

- Division 1 Baseball Coach



Founders

Joe Barth Jr. “The Hit Doctor”

Joe is considered by both college and professional coaches to be one of the finest hitting instructors in America today. With over 45 years of coaching experience, The Hit Doctor’s comprehensive, individualized training system for hitters is unlike anything normally offered in the industry. A 2007 inductee into the South Jersey Baseball Hall of Fame, Joe oversees all facets of The Hit Doctor USA & Arsenal Baseball.

Bob Barth – Co-Founder

Bob has been in the travel baseball circuit since starting the Arsenal program with his father in 1995. Over the past 15 years he has been an area scout for two (2) MLB teams and is currently Vice President of Business Development at Perfect Game.



A Few of Our MLB Alumni



Zac Gallen
Arizona Diamondbacks



Rob Kaminsky
St. Louis Cardinals



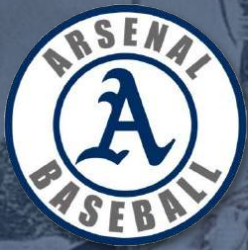
Devin Smeltzer
Minnesota Twins



Mike Trout – Los Angeles Angels

“Mike’s experience with the Arsenal was tremendous. It was during these formative years that he developed his remarkable plate discipline and improved on the finer points of his game. Under Joe and Bob Barth’s leadership, he learned how to work at the game in a professional manner.”

- Jeff Trout (father of Mike Trout)



Our Umbrella

Arsenal Experience / Alumni

PG Championships: 68

Arsenal Players Drafted: 160

Arsenal Players MLB: 17

National Championships: 44

College Commitments: 1200+

The travel baseball world will continue to change at a very fast rate just as it has the last few years, and we are on the cutting edge of these transformations. Despite such rapid changes, we have continued to win at the national level and our successes have grown in number and recognition. The best in this industry have taken notice of our brand and the way in which we go about our business on an everyday basis.

Perfect Game is by all counts the foremost authority in this industry. Our successes at their events continue to provide our players and program with access to the best tournaments and showcases that other programs do not have. As things have and will continue to grow, access to bids for their best events are simply not accessible by everyone. When it comes to providing your players with the best exposure possible, this separator is part of what makes our program the best in the region.



PERFECT GAME



Benefits of Joining the Arsenal Family

- **No UP FRONT COSTS.** Low per Player, per year licensing fee.
- **Invitations to many Major National Tournament events** that other organizations do not have access to.
- **Access to the Arsenal Training Videos and Forms** that continue education for coaches and players.

Arsenal
BASEBALL

THE HIT 
DOCTOR 
USA BASEBALL
★ ★ ★ ★ ★ ★





Additional Benefits

- **Access to Camp, lesson and practice formats**
- **College Placement Program**
- **Access to Hit Doctor USA forms, checklists and hitting packages.**
- **Access to Hit Doctor USA Business Courses**
- **Individual Player Training Workbooks**
- **Invitations to the Caribbean World Series**



Additional Benefits

- ***College Events, Camps & Tournaments***
- ***Discounts & Free Tournament Events***
- ***Automatic invitations to Intra-Organizational Round Robin events***
- ***Barth Baseball Foundation the fundraising arm of Arsenal Baseball.***
- ***Free Anon Ratings***
- ***Parent Survey***
- ***Guest Events***





Sponsorship Opportunities

- *Create your own Pro Shop and Online Stores*
- *Special Pricing from Featured Vendors*
 - Showshield
 - Garb
 - Alleson
 - Super Net
 - Pro Batter
 - Badger
 - Teamwork
 - Richardson
 - Bow-Net
 - Chandler
- *Many, Many More*



Founders Group Sponsorship

- *Arsenal is one of the Top Travel Baseball Programs in the USA sponsored by Founders Group.*
- *Badger player and fan gear*
- *Uniforms and Apparel Catalogue Printed for each Licensee*
- *Online Uniform Stores – Create Your Own - (Alleson – Teamwork – Badger – Garb)*



Special Relationships

- Perfect Game
- Cooperstown Dreams Park
- Triple Crown
- USSSA
- Cooperstown All-Star Village
- CABA
- PGBA
- Cincy Flames Tournaments
- Ripken Baseball
- Sports at the Beach
- Diamond Nation



Arsenal Partnerships

- 50/50 Partnership for Hit Doctor events that you host at your facilities.
- Host PG Super 25 and PGBA tournaments.
- 50/50 Partnership with Flamethrower Pitching Camps





Trout Arsenal Apparel

Available as a fundraiser for Arsenal teams, available through the Barth Baseball Foundation.



- Trout Arsenal Jerseys
- Trout Arsenal T-Shirts





For More Information

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www.ArsenalUSABaseball.com